Thank you for your interest in the data.org Challenge: Inclusive Growth (the “Challenge”). The Challenge is hosted by data.org, a fiscally sponsored project of New Venture Fund, with support from The Rockefeller Foundation and Mastercard Center for Inclusive Growth (New Venture Fund, The Rockefeller Foundation and Mastercard Center, together, the “Challenge Sponsors”). Platform support is provided by Skild.

Rules

The Rules governing this Challenge ("Rules") are stated here. As you participate in the Challenge, you may periodically be asked to recognize your acceptance of these Rules by clicking “accept” at various pages on the data.org website (the “Website”). However, by continuing any use of this Website, you expressly consent to these Rules.

Prizes

By participating in this Challenge in accordance with these Rules, you are eligible to receive various forms of recognition, in-kind support and grant funding from data.org. In-kind support for Awardees may include, but is not limited to, data science talent, staff training, technical support and consulting, media production, marketing and promotional outreach, and software and infrastructure licenses.

The Challenge will award up to ten final winners (each, an “Awardee”) with a combination of grant funding and in-kind support with a combined total value of between $10,000 and $10,000,000 USD (each, an “Award”). The amount and composition of each Award will be based on the Awardee’s specific needs as detailed in their proposal for the Challenge. Each final Award will be issued pursuant to the terms of a grant agreement between New Venture Fund and the relevant Awardee.

Additionally, all Challenge participants who submit a complete Phase 2 Entry will be awarded $2,000 in funding upon confirmed receipt of such Entry as consideration for their efforts in advancing inclusive growth through data science, and for the intellectual property licenses granted below.

Eligibility criteria

We welcome applications (each, an “Entry”) from individuals over 18 years of age, for-profit and non-profit entities, and government agencies. However, all Entries must have a charitable purpose, as defined in Section 501(c)(3) of the internal revenue code, and as further described below.
Individuals and organizations are limited to submitting one Entry to the Challenge. Notwithstanding the foregoing, the Challenge may consider multiple Entries from large organizations such as universities. Any such Entries must be distinct, without overlap in the scope of the proposals or the project teams. If you are aware that two or more teams within your organization will be submitting Entries to the Challenge, please indicate this in your application, along with how your team meets the foregoing requirement. Fiscal sponsors may submit more than one application but may only submit one application per fiscally sponsored project.

Ineligible Persons or Entities

The data.org Challenge is open to any individual, organization, or group from anywhere in the world, except for those from North Korea, Sudan, Syria, Iran, Crimea and Cuba. Further, any directors, officers, employees and contractors of data.org, The Rockefeller Foundation, Mastercard, BrightFront Group, DataKind, New Venture Fund, Skild, and any of their respective subsidiaries and affiliates, and any immediate family members (spouses, parents, children, siblings and siblings’ spouses, regardless of where they live) or any persons living in the same households of such directors, officers, employees and contractors are ineligible to participate in the Challenge.

Entries from Teams or Coalitions

Individuals and/or organizations may join together as a coalition to submit a single application subject to these Rules. However, Awards to coalitions must be distributed to a single legal entity or individual that will have legal responsibility for executing the coalition’s proposal in accordance with the terms of their grant agreement.

Additional Requirements

- Your Entry must be submitted in English.
- All applicants must register for the Challenge here prior to applying.
- All Entries must comply with these Rules and be submitted in accordance with any deadlines listed on this Website.
- Your Entry may not contain obscene, defamatory, or illegal content. The Challenge Sponsors and/or Skild reserve the right to disqualify any Entries that they determine, in their sole discretion, violate this provision.
- All Entries must have a charitable purpose, as defined in Section 501(c)(3) of the internal revenue code of the United States of America. This means the proposed project must (i) have a broad social purpose and benefit and (ii) must not result in financial gain to any individual or any
# Data Drives Impact

non-charitable entity that is more than “incidental and tenuous” to the related social impact. You can read more about the second requirement [here](#).

- All Entries should reflect the anticipated ownership, use, and licensing of any intellectual property rights resulting from the Challenge or any Challenge Award, structured to satisfy the requirements above. However, if an Entry from an individual, coalition or organization other than a 501(c)(3) organization advances to Phase 2 of the challenge, data.org may arrange for legal support to assist such individual, coalition or organization in structuring their proposal to meet this charitability requirement.

- Challenge Awards may not be used for projects that attempt to: (a) influence the outcome of any domestic or foreign election for public office; (b) support lobbying or other attempts to influence local, state, federal or foreign legislation; (c) conduct any “lobbying activity” as that term is defined under the Lobbying Disclosure Act; or (e) otherwise violate any legal restriction applicable to nonprofit organizations exempt under section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the “Code”), including any federal, state, local or foreign rule or regulation pertaining to advocacy, lobbying, political activity or government ethics.

**Selection Criteria and Process**

**Phase 1:**

Upon submitting Your Entry, the Entry will be subject to an administrative review to ensure compliance with these Rules. Qualified Entries will then be judged based on the following criteria:

- **Impactful:** addressing an important inclusive growth challenge.
- **Replicable:** presenting a proposal that can be adapted to different cases.
- **Scalable:** creating a project that can be expanded on a larger scale.
- **Practical:** meeting reasonable resource and execution requirements with manageable risks.
- **Breakthrough:** designing an insightful and new application of data science.
- **Video:** Inclusion of an explanatory video.

**Phase 2:**

3
Informed by this Phase 1 assessment, an estimated 40-50 Entrants will be invited to advance to Phase 2 of the Challenge, which will involve submitting more detailed technical and financial proposals. Entrants will receive support for this Phase 2 Entry, coordinated by Challenge partner DataKind. DataKind will also organize other educational resources for applicants to support their proposal development. Additionally, the Challenge may arrange legal support for certain applicants that are not 501(c)(3) organizations to assist in structuring their proposal, including their proposed disposition of any grant deliverables, in a way that ensures their charitability.

Upon submission of a complete Phase 2 Entry, entrants will receive a payment of USD $2,000 as consideration for their efforts in advancing inclusive growth through data science, and for the intellectual property licenses granted below, if applicable. Entrants will have an anticipated one month to complete the Phase 2 proposal, with the delivery date to be confirmed by the Challenge Sponsors.

Phase 3 (Finalists):

From the Phase 2 Entry, a Technical Review Panel consisting of experts in data science, artificial intelligence and inclusive growth will select up to fifteen Entries as Finalists (each, a “Finalist”). Each Finalist will undergo a data scoping exercise organized by DataKind in order to deepen our understanding of the proposed project; its potential impact; its feasibility and level of difficulty to accomplish; the availability of relevant data sets; and other core characteristics related to achieving the overall mission of the data.org Challenge. This intensive scoping will also inform the Challenge Sponsors’ understanding of the financial and in-kind support required to undertake the proposed project.

Once these scoping exercises have been completed, the Finalists will be presented to the Selection Committee for final consideration. The Selection Committee will review and discuss the top Entries and will select up to ten final Awardees. By participating in the Challenge, you acknowledge and agree to be bound by the final decision of the Challenge judges.

Treatment and Use of Intellectual Property

Applicant Representations and Warranties

You, in your individual capacity or on behalf of your organization and/or coalition, represent and warrant the following with respect to your Challenge application submission (your “Entry”):

1. You and/or your organization or coalition, as applicable, are the sole author, creator, and owner of the Entry;
2. Your Entry is not the subject of any actual or threatened litigation or claim;
3. Your Entry does not and will not violate or infringe upon the intellectual property rights, privacy rights, publicity rights, or other legal rights of any third party;
4. Your Entry does not and will not contain any harmful computer code (sometimes referred to as "malware," "viruses" or "worms"); and
5. Your Entry and any use of your Entry that can be reasonably anticipated by submitting it to this Challenge does not and will not violate any applicable laws or regulations, including, without limitation, applicable export control laws and regulations of the United States and other jurisdictions. If the Entry includes any third-party works (such as third-party content or open source code), you must provide the Challenge Sponsors with all appropriate licenses and releases for such third-party works. In the event you cannot provide all such required licenses and releases, the Challenge Sponsors reserve the right, in the Challenge Sponsors' sole discretion, to disqualify your Entry.

License to Entry

By submitting an Entry to the Challenge, you hereby grant the Challenge Sponsors a perpetual, worldwide, royalty-free license to use and display your Phase 1 Entry, and to share such Entry with, and sublicense such Entry to, any data.org partners for charitable and non-commercial purposes only, such as research and informing opportunities for their charitable initiatives.

By submitting an Entry for Phase 2 of the Challenge, you hereby grant the Challenge Sponsors a perpetual, worldwide, royalty-free license to use, modify and display any part of your Entries for Phases 1 and 2 of the Challenge, in any way and through any media whatsoever, including, but not limited to, on the data.org website, in data.org press releases or promotions, and through sharing with data.org partners, for charitable and non-commercial purposes only.

If you do not want data.org to share your Entry with its partners and/or publicly, you may opt out of this license in the application form. Your choices will not affect your Entry’s chances of being selected for an Award.

You will not receive any compensation or credit for use of your Entry arising out of the foregoing licenses. Data.org is not obligated to use, share or display your Entry for any purpose, even if you have been selected as an Awardee. Personal data and financials you and/or your team provide while participating in this Challenge will not be shared or displayed and will only be used by Challenge organizers and their agents internally, for the administration and operation of this Challenge.

Notwithstanding the foregoing, data.org may display the names of individuals and individual team members who are Challenge Phase 2 and Phase 3 Finalists and Awardees on the data.org Website.

Additional Terms

- By submitting an Entry on behalf of an organization, applicant represents and warrants that they are authorized to do so. Applicants invited to submit a Phase 2 Entry will be required to provide formal documentation of this authorization at that time.
This Challenge is subject to and governed by the laws of Washington, District of Columbia in the United States of America.

By submitting your Entry, you (and, if applicable, your organization and/or coalition) release, discharge and hold harmless the Challenge Sponsors and their partners in executing this Challenge, including BrightFront Group, DataKind and Skild, and their respective employees, agents, officers, directors and representatives (together, “Partners”) from any claims, liability losses, costs and expenses (each, a “Claim”) arising out of or relating to your participation in the Challenge and/or your acceptance and use, misuse, or possession of any Award. Neither the Challenge Sponsors nor any Partners assume responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to Challenge entries or entry forms; or alteration of entries or entry forms. Neither the Challenge Sponsors or their Partners are responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any entry to be received on account of technical problems or traffic congestion on the Internet or any website, human errors of any kind, or any combination thereof, including any injury or damage to Competitors’ or any other persons’ computers related to or resulting from participation, uploading or downloading of any materials related to this Challenge.

If for any reason the Challenge is not capable of running as planned, due to infection by computer virus, bugs, worms, Trojan horses, denial of service, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Challenge Sponsors or the Partners that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Challenge, Challenge Sponsors reserve the right, in their sole discretion, to disqualify any individual(s) or organization(s) who tamper with the process, and/or to cancel, terminate, modify, or suspend the Challenge without liability to Challenge participants.

The Challenge Sponsors reserve the right, in their sole discretion, to disqualify any Competitor who is found to be tampering with the entry process or the operation of the data.org Challenge; to be acting in violation of these Rules; to be acting in an unfair or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the data.org Challenge; or to be threatening or harassing any other participant(s) or individuals.

The Challenge Sponsors also reserve the right to disqualify any participants who violate any other term contained in these Rules and any standards of behavior expressed or implied herein.

Entry into the data.org Challenge does not constitute entry into any other challenge or promotion operated or promoted by the Challenge Sponsors or their Partners.
You may contact us with any questions or comments about these Rules at Challenge@data.org. Please enter Rules in the subject line of your email.